## WSOC-TV

Agency Name:	GMMB		Todays date:	11/1/2012
Advertiser Name:	Barack Obama		Invoice Nbr.:	
x Credit	Debit	Refund	Transfer	OSI Contract #
Agency #	Advertiser #	Order Ty	/pe	325176
Date Aired:			Time Aired:	
A/E Name:	Andrea Moore		A/E Number:	
			Ntl. Rep Nbr:	
Billed at Rate:			Corrected Rate:	
Gross Credit/Debit:	\$975.0	00	Net Credit/Debit:	\$828.75
REASON FOR ADJUSTMEN	Т:			
SALES  Agency Commission A Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Erro Spots Double Ordered  TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error			OTHER Carting Error Technical Difficu Network Overrun Invoice Billing Er Computer Conv. Production Billing Internet	ity ror Error
credit due rebates for the week 11/3 sat 730-8p 1x \$525 11/3 Sa 7-730p 1x \$450	of 10/22- dollars are being res	spent		
1		<del></del>		
A VI				
Approved for Sales		Approved	for Accounting	



Washington, DC 20007

Greer, Margolis, Mitchell & Associates
-3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

\$191,115.00 \$194,455.00 \$205,570.00

325176         Date Entered         08/02/12           10/16/12-11/03/12         Last Modified         11/01/12           Pol/B Obama/D/Pre/US (16256)         Entered By         Jill Hipskind           Greer, Margolis, Mitchell & Associates (2890)         CO-OP         No           Political - Federal Candidate (1067)         Headline #         06260355           1537/OBAMA FOR AMERICA (134149)         Demo            Telerep/Philadelphia, Philadelphia (1057)         Order Type         Normal           Telerep/Philadelphia         Commission %         15.00           BASSETT, LAURA         Commission         \$30,835.50           95/101/1537         Net Total         \$174,734.50           National/Political         Sales Tax	Comments	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	Schedule Dates	Contract #	
	OBAMA FOR AMERICA	Standard	National/Political	95/101/1537	<i>f</i>	BASSETT, LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1537/OBAMA FOR AMERICA (134149)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	10/16/12-11/03/12		
08/02/12 11/01/12 Jill Hipskind No 06260355 Normal 15.00 \$30,835.50 \$174,734.50				Net Total Sales Tax		Commission	Commission %	Order Type Package Deal	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered	
				\$174,734.50		03 258 UE\$	15.00	Normal		06260355	No	Jill Hipskind	11/01/12	08/02/12	
Charlotte (WSOC) By Broadcast Month Oct. 2012 Nov. 2012 Grand Total:											139	10			
Spots 129 10 139											\$	ر م	64		

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7T /7T /0T		\$3,300.00 Charlotte (WSOC)	\$3,300.00	\$825.00		4 × × × ×	:30 4P- 5P (EST)	5	10/16/12-10/19/12	15.1 Normal Line / Spot
10/12/12		\$1,125.00 Charlotte (WSOC)	\$1,125.00	\$3/5.00	ω	3 × × × × × ×	:30 3P- 4P (EST)	51	10/16/12-10/19/12	14.1 Normal Line / Spot
10/12/12		\$275.00 Charlotte (WSOC)	\$275.00	\$275.00	-		:30 12P- 12:30P (EST)	5	10/21/12-10/21/12	13.1 Normal Line / Spot
21/21/01		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$375.00	4	* × × × × × × × × × × × × × × × × × × ×	:30 12P- 1P (EST)	5	10/16/12-10/19/12	11.1 Normal Line / Spot
21/21/01		\$2,700.00 Charlotte (WSOC)	\$2,700.00	\$675.00	4	4 × × × ×	:30 11A- 12P (EST)	4	10/16/12-10/19/12	10.1 Normal Line / Spot
21/21/01		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$375.00	4	× × × × ×	:30 10A- 11A (EST)	5	10/16/12-10/19/12	9.1 Normal Line / Spot
21/21/01		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$375.00	4	4	:30 9A- 10A (EST)	S	10/16/12-10/19/12	8.1 Normal Line / Spot
10/12/12		\$800.00 Charlotte (WSOC)	\$800.00	\$800.00	1		:30 8A- 9A (EST)	3	10/21/12-10/21/12	7.1 Normal Line / Spot
10/12/12		\$275.00 charlotte (WSOC)	\$275.00	\$2/5.00	ļ <u>.</u> .		:30 6A- 7A (EST)	رى د	10/21/12-10/21/12	6.1 Normal Line / Spot
10/12/12		\$025.00 Citalibute (W50C)	\$025.00	\$625.00	.		:30 8A- 9A (EST)	4	10/20/12-10/20/12	5.1 Normal Line / Spot
10/12/12		POST ON CHARLET WISOCO	\$50.000 \$100.000	\$500.00			:30 6A- 7A (EST)	57	10/20/12-10/20/12	4.1 Normal Line / Spot
10/12/12		\$8,600.00 Charlotte (WSOC)	\$8,600.00	\$1,075.00	. 00	2 2 2 2	:30 7A- 8A (EST)	4	10/16/12-10/19/12	3.1 Normal Line / Spot
21/21/01		\$4,700.00 Charlotte (WSOC)	\$4,700.00	\$1,175.00	4	× × × × × × × × × × × × × × × × × × ×	:30 6A- 6:30A (EST)	4	10/16/12-10/19/12	2.1 Normal Line / Spot
10/12/12		\$1,700.00 Charlotte (WSOC)	\$1,700.00	\$425.00	4	4 × × × × × ×	:30 SA- 5:30A (EST)	5	10/16/12-10/19/12	1.1 Normal Line / Spot
בוונכוכם	COILLIE	SIGNAL	Iotal	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	h Run Times	Sec Length	Dates	Line Line Type / 8reak Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted Agency/Adventiser:

Dates

Accupied-Station.



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

CPE

Comments Billing Type

OBAMA FOR AMERICA Standard WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser Schedule Dates Contract # Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/16/12-11/03/12 325176 1537/OBAMA FOR AMERICA (134149) Demo CO-OP Last Modified Date Entered

08/02/12

Oct. 2012 Nov. 2012

\$191,115.00 \$14,455.00 \$205,570.00

Grand Total:

139

Charlotte (WSOC)
By Broadcast Month

**Account Types Buyer Name** Sales Office Salesperson Telerep/Philadelphia 95/101/1537 BASSETT, LAURA Telerep/Philadelphia, Philadelphia (1057) National/Political Sales Tax Net Total Commission % Package Deal Order Type Headline# Entered By Commission 06260355 Jill Hipskind 11/01/12 \$174,734.50 15.00 Normal \$30,835.50

Contractifs	Date:		Station:	Acorbied Station:		
	worwing	330	CONFIRMATION CONTRACT	00		
\$7,500.00 Charlotte (WSOC)	\$7,500.00		1	:30 9P- 9:30P (EST)	10/17/12-10/17/12 5	29.1 Normal Line / Spot
\$5,000.00 Charlotte (WSOC)	\$5,000.00	L		:30 8:30P- 9P (EST)	10/17/12-10/17/12	28.1 Normal Line / Spot
\$5,600.00 Charlotte (WSOC)	\$5,600.00	1	1	:30 10P- 11P (EST)	10/16/12-10/16/12 5	27.1 Normal Line / Spot
Charlotte (WSOC)	\$6,000.00		2	:30 9P- 10P (EST)	10/16/12-10/16/12 6	26.0 Normal Line / Spot
\$4,500.00 Charlotte (WSOC)	\$4,500.00		1	:30 10P- 11P (EST)	10/22/12-10/22/12 5	25.1 Normal Line / Spot
\$12,000.00 Charlotte (WSOC)	\$6,000.00	2	2	:30 8P- 10P (EST)	10/22/12-10/22/12 5	24.1 Normal Line / Spot
\$2,800.00 Charlotte (WSOC)	\$700.00	4	× × × ×	:30 11:35P- 12:02A (EST)	10/16/12-10/18/12	23.1 Normal Line / Spot
\$6,400.00 Charlotte (WSOC)	\$1,600.00	4	4 × × × × × × × × × × × × × × × × × × ×	:30 7:30P- 7:56P (EST)	10/16/12-10/19/12	22.1 Normal Line / Spot
\$6,400.00 Charlotte (WSOC)	\$1,600.00	4	× × × × × × × × × × × × × × × × × × ×	:30 7P- 7:30P (EST)	10/16/12-10/19/12	21.1 Normal Line / Spot
\$1,000.00 Charlotte (WSOC)	\$1,000.00	1		:30 6P- 6:30P (EST)	10/21/12-10/21/12	20.1 Normal Line / Spot
\$490.00 Charlotte (WSOC)	\$490.00	1		:30 7P- 7:30P (EST)	10/20/12-10/20/12	19.1 Normal Line / Spot
\$9,000.00 Charlotte (WSOC)	\$1,500.00	6	6	:30 6P- 6:30P (EST)	10/16/12-10/19/12 4	18.1 Normal Line / Spot
\$5,200.00 Charlotte (WSOC)	\$1,300.00	4	* × × × ×	:30 5:30P- 6P (EST)	10/16/12-10/19/12 4	17.1 Normal Line / Spot
\$4,800.00 Charlotte (WSOC)	\$1,200.00	4	* × × × × × ×	:30 SP- 5:30P (EST)	10/16/12-10/19/12 4	16.1 Normal Line / Spot
Total Station	Rate	Su Spots	SPW Mo Tu We Th Fr Sa S	Length Run Times	Dates Sec	Line Line Type / Break Type (Ref #)
	Rate	u Spots	1	Tu We Th Fr	Length Run Times SPW Mo Tu We Th Fr	Sec Length Run Times SPW Mo Tu We Th Fr

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Page 2 of 5



Washington, DC 20007

Comments Billing Type

OI AMA FOR AMERICA

Account Types

95/101/1537

National/Political Standard

> Sales Tax Net Total Commission Commission% Package Deal

BASSETT, LAURA Telerep/Philadelphia

3050 K Street NW

Phone/Fax **Buyer Name** Sales Office Salesperson

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Schedule Dates Advertiser

Contract #

Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/16/12-11/03/12 Telerep/Philadelphla, Philadelphla (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) 325176 CO-OP Demo Order Type

Date Entered Headline # Entered By Last Modified 11/01/12 Jill Hipskind 08/02/12 06260355

Charlotte (WSOC)

By Broadcast Month Spots

\$174,734.50	\$30,835.50	15.00	Normal	No 06260355	11/01/12 Jill Hipskind	00/02/15
		o-con-memorial del	Sagagagagagagagagagagagagagagagagagagag	Grand Total:	By Broadcast Month Oct. 2012 Nov. 2012	20000
				139	<u>Spots</u> 129 10	,
				\$205,570.00	\$191,115.00 \$14,455.00	Path

Line         Line Type, Feak Type, Red. ±)         Dates         Sec         Langth         Run Times         SPW No. Tu. we Th. Fr. Su. Spots         Spots         Rate         Station         Comments         Entered           3.01. Normal Line / Spot         10/12/12-10/12/12         5         330 BP- pp (EST)         1         4,400,000         \$4,400,000         54,000,000         49,000,000         Chandet (wSSO)         10/12/12           3.11. Normal Line / Spot         10/18/12-10/18/12         5         330 BP- pp (EST)         1         1         4,400,000         \$4,000,000         Chandet (wSSO)         10/12/12           3.11. Normal Line / Spot         10/18/12-10/18/12         5         330 BP- pp (EST)         1         1         \$4,000,000         \$4,000,000         Chandet (wSSO)         10/12/12           3.11. Normal Line / Spot         10/18/12-10/18/12         5         330 BP- pp (EST)         1         1         \$4,000,000         \$4,000,000         Chandet (wSSO)         10/12/12           3.11. Normal Line / Spot         10/19/12-10/18/12         5         330 BP- 10P (EST)         1         1         \$2,000,00         Chandet (wSSO)         10/12/12           3.12. Normal Line / Spot         10/12/12-10/12/12         5         330 BP- 10P (EST)         1         1			Comments:				Acceptation:	Page Acre	<b>.</b>		Sometime Advanced Advanced Co.	
Line Type   Break Type   Ref #)   Dates   Sec   Length   Rum Times   SPW   Mo Tiu   We Tih   Fr   Sa   Su   Spots   Rate   Tictal   Sabton   Commonts				2 (1)	Z	PHON CON						١
Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   SpW   Mo Tu We Th F Sa Su Spots   Rate   Total   Station   Commonits				H				ייסן זוע זכן (רטי)	4	10/22/10-10/22/12	.1 Normal Line / Spot	46.
Line Type (Reak Type (Reft #) Dates Sec Length Run Times SPV Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments  Informal Line / Spot 101/11/2-101/1/12 S 330 (30 - 11P (EST)) I 1 4,300.00 44,300.00 Charlotte (WSOC)  Informal Line / Spot 101/81/2-101/81/2 S 330 (30 - 11P (EST)) I 1 54,000.00 44,300.00 Charlotte (WSOC)  Informal Line / Spot 101/81/2-101/81/2 S 330 (30 - 11P (EST)) I 1 54,000.00 44,000.00 Charlotte (WSOC)  Informal Line / Spot 101/81/2-101/81/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/81/2-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/2-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/2-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/2-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/2-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/2-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/2-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/2-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/3-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/3-101/91/2 S 330 (30 - 11P (EST)) I 1 54,000.00 54,000.00 Charlotte (WSOC)  Informal Line / Spot 101/91/3-101/91/2 S 330 (30 - 11P (EST)) I 1 X X X X X X X X X X X X X X X X X X	10/12/12	.00 Charlotte (WSOC)	\$675	\$675.00	_			.30 11A_ 12B (EST)		בייביים בייביים		
Line Type   Reak Type (Ref #)   Dates   Sec   Length   Run Times   SPW   Mo Tu We Th Fr Sa Su   Spots   Rate   Total   Station   Comments   Normal Line   Spots   Sp	10/12/12	.00 Charlotte (WSOC)	\$375	\$375.00	<u></u> ⊢		1 ×	:30 10A- 11A (EST)	л	10/22/12-10/22/12	.1 Normal Line / Spot	45.
Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   SpW   No Tu   We Th Fr Sa Su Spots   Rade   Total   Station   Comments	10/12/17	.00 Charlotte (wSOC)	\$3/5	\$3/5.00			ı ×	:30 9A- 10A (EST)	S	10/22/12-10/22/12	.1 Normal Line / Spot	44.
Line Type / Break Type (Ref #)  Dates  Sec Length Run Times  SPW Mo Tu We Th Fr Sa Su Spots Rate  Total  Spots Rate  Total  Spots Rate  Total  Spots Comments  (WSOC)  1.1 Normal Line / Spot 10/18/12-10/18/12  1.2 Normal Line / Spot 10/18/12-10/18/12  1.3 Normal Line / Spot 10/18/12-10/18/12  1.4 Normal Line / Spot 10/18/12-10/18/12  1.5 Sad Sp- 9P (EST)  1.5 Normal Line / Spot 10/18/12-10/18/12  1.6 Sad Sp- 9P (EST)  1.6 Sad Sp- 9P (EST)  1.7 Normal Line / Spot 10/18/12-10/18/12  1.8 Normal Line / Spot 10/18/12-10/18/12  1.9 Sad Sp- 9P (EST)  1.9 Normal Line / Spot 10/18/12-10/19/12  1.1 Normal Line / Spot 10/18/12-10/19/12  1.2 Normal Line / Spot 10/18/12-10/19/12  1.3 Normal Line / Spot 10/19/12-10/19/12  1.3 Normal Line / Spot 10/19/12  1.3 No	10/12/12	OO CHAIRME (WOOC)	27,74	\$1,200.00	×	× ×	6	:30 11P- 11:35P (EST)	4	10/16/12-10/21/12	.1 Normal Line / Spot	40.
Line Type ( Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments  1.1 Normal Line / Spot 10/17/12-10/17/12 5 :30 IOP- 11P (EST) 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 IOP- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 IOP- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 IOP- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 IOP- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/18/12-10/19/12 5 :30 IOP- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 IOP- 11P (EST) 1 1 1 \$4,000.00 \$4,000.00 Charlotte (W	10/12/12	Charlette (WebC)	45 200	40,000.00	.   -	- <del> </del> - -		:30 9P- 10P (EST)	5	10/21/12-10/21/12	1 Normal Line / Spot	39.
Line Type ( Break Type (Ref #)         Dates         Sec Length         Run Times         SPW Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 10P- 11P (EST)         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)         1           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 8P- 9P (EST)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)         1           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 9P- 10P (EST)         1         1         \$5,000.00         \$5,500.00         Charlotte (WSOC)         1           1.1 Normal Line / Spot         10/18/12-10/19/12         5         :30 10P- 11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/19/12         5         :30 10P- 11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)         Charlotte (WSOC)         1         1         \$5,000.00         Charlotte (WSOC)         1         1         \$5,000.00         Charlotte (WSOC)         1         1         \$3,000.00         Charlotte (WSOC)         1         1	10/12/12	00 Charlotte (WSOC)	005 94	de son on	_				-	and the feet for feet	Clading Fust Abov	20.
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo Tu We Th Fr Sa Su         Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 10P-11P (EST)         1         4,300.00         \$4,300.00         Charlotte (WSOC)         1           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 9P-10P (EST)         1         1         \$4,000.00         \$4,300.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 10P-11P (EST)         1         1         \$5,500.00         \$5,500.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 10P-11P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/19/12-10/19/12         5         :30 10P-11P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/19/12-10/19/12         5         :30 10P-11P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         1	10/15/12	.00 Charlotte (WSOC)	\$12,000.	\$6,000.00	2 2	-		:30 8P- 9P (EST)	υį	10/21/12-10/21/12	2 Normal Line / Spot	gr.
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo Tu We Th         Fr         Sa Su         Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 I0P-11P (EST)         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)         1           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 I0P-11P (EST)         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)         1           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 I0P-11P (EST)         1         1         \$4,000.00         \$6,500.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 I0P-11P (EST)         1         1         \$5,000.00         \$6,500.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/19/12-10/19/12         5         :30 I0P-11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/19/12-10/19/12         5         :30 I0P-11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)         Charlotte (WSOC)           1.1 Normal Line / Spot <td>21/11/01</td> <td>.00 Charlotte (WSOC)</td> <td>\$2,500</td> <td>\$2,500.00</td> <td>1</td> <td></td> <td></td> <td>:30 7P- 8P (EST)</td> <td>5</td> <td>10/21/12-10/21/12</td> <td>1 Normal Line / Spot</td> <td>37.</td>	21/11/01	.00 Charlotte (WSOC)	\$2,500	\$2,500.00	1			:30 7P- 8P (EST)	5	10/21/12-10/21/12	1 Normal Line / Spot	37.
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station         Comments           1 Normal Line / Spot         10/13/12-10/13/12         5         :30 10P-11P (EST)         1         4,300.00         \$4,300.00         \$4,300.00         Charlotte (WSOC)           .1 Normal Line / Spot         10/18/12-10/18/12         5         :30 10P-11P (EST)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)           .1 Normal Line / Spot         10/18/12-10/18/12         5         :30 10P-11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)         Charlotte (WSOC)           .1 Normal Line / Spot         10/18/12-10/18/12         5         :30 10P-11P (EST)         1         1         \$5,000.00         \$6,500.00         Charlotte (WSOC)           .1 Normal Line / Spot         10/18/12-10/19/12         5         :30 10P-11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)           .1 Normal Line / Spot         10/19/12-10/19/12         5         :30 10P-11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)           .1 Normal Line / Spot         10/19/12-10/19/12         5         :30 10P-11P (EST)	10/12/13	Co Cigiotic (MOCC)	\$3,700	\$3,700.00				:30 10P- 11P (EST)	υį	10/19/12-10/19/12	1 Normal Line / Spot	36.
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 10P-11P (EST)         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 8P-9P (EST)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 9P- 10P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 10P- 11P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 10P- 11P (EST)         1         1         \$2,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 10P- 11P (EST)         1         1         \$2,000.00         \$3,000.00         Charlotte (WSOC)	10/12/12	OD Charlette (WSOC)	00Z C#	42 200 00	+			יסט און דמי (רביי)		71/13/12/10/13/12	I Normal Line / Spot	35.
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 IDP- 11P (EST)         1         4,300.00         \$4,300.00         Charlotte (WSOC)         Charlotte (WSOC)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)         Charlotte (WSOC)         1         1         \$4,000.00         \$6,500.00         Charlotte (WSOC)         1         1         \$6,500.00         \$6,500.00 <t< td=""><td>10/12/12</td><td>00 Charlotte (WSOC)</td><td>\$3,000.</td><td>\$3,000.00</td><td></td><td></td><td></td><td>-30 9p- 10p (FST)</td><td>л</td><td>10/16/17-10/16/17</td><td>1</td><td>,</td></t<>	10/12/12	00 Charlotte (WSOC)	\$3,000.	\$3,000.00				-30 9p- 10p (FST)	л	10/16/17-10/16/17	1	,
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 IDP- 11P (EST)         1         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 IDP- 11P (EST)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 IDP- 11P (EST)         1         1         \$5,000.00         \$6,500.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 IDP- 11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)	10/14/12	.00 Charlotte (WSOC)	\$2,000.	\$2,000.00	124	1		:30 8P- 9P (EST)	S	10/19/12-10/19/12	1 Normal Line / Spot	34.
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 IDP- 11P (EST)         1         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 IDP- 10P (EST)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)           1.1 Normal Line / Spot         10/18/12-10/18/12         5         :30 IDP- 10P (EST)         1         1         \$6,500.00         \$6,500.00         Charlotte (WSOC)	21/21/01	or Charlotte (WSOC)	\$5,000	\$5,000.00				:30 10P- 11P (EST)	<u>σ</u>	10/18/12-10/18/12	1 Normal Line / Spot	33.
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 (10P- 11P (EST))         1         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)           1 Normal Line / Spot         10/18/12-10/18/12         5         :30 (8P- 9P (EST))         1         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)	10/12/17		+1000	40,000.00				:30 9P- 10P (EST)	G	10/18/12-10/18/12	1 Normal Line / Spot	32.
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo Tu We Th         Fr         Sa         Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 l0P- 11P (EST)         1         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)           1 Normal Line / Spot         10/18/12-10/18/12         5         :30 l8P- 9P (EST)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSOC)	10/12/12	00 Charlotte (WSOC)	\$6.500	\$6 500 00								
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/17/12-10/17/12         5         :30 10P- 11P (EST)         1         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)	77/77/01	00 Charlotte (WSOC)	\$4,000.	\$4,000.00	1	1	_	;30 8P- 9P (EST)	σ.	10/18/12-10/18/12	1 Normal Line / Spot	31
Line Type / Break Type (Ref #)  Dates  Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	21/21/01	OU Charlotte (WSOC)	\$4,300.	\$4,300.00	1			:30 10P- 11P (EST)	ъ	10/17/12-10/17/12	1 Normal Line / Spot	30.
Comments			i odi	1		III awa III II oa	DIAI AAAS		Sec Le	Dates	Line Type / Break Type (Ref #)	Line
		Station	Total			THE EF CO	CDW M					

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Greer, Margolis, Mitchell & Associates

**Buyer Name** 

Sales Office Salesperson

Phone/Fax

Comments Billing Type

Account Types

Washington, DC 20007 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Contract # Advertiser 10/16/12-11/03/12 325176

CO-OP Demo Entered By Date Entered Headline#

Last Modified 11/01/12 Jill Hipskind 08/02/12 06260355

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012

139 \$191,115.00 \$14,455.00 \$205,570.00

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) Ot MA FOR AMERICA 95/101/1537 Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Standard National/Political BASSETT, LAURA Order Type Sales Tax Net Total Commission Commission % Package Deal 15.00 \$174,734.50 \$30,835.50 Normal Grand Total: <u>Spots</u> 129 10

10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12	\$7,800.00 Charlotte (WSOC) \$1,400.00 Charlotte (WSOC) \$1,275.00 Charlotte (WSOC) \$3,525.00 Charlotte (WSOC) \$2,150.00 Charlotte (WSOC) \$7,800.00 Charlotte (WSOC)	\$7,800.00		T S C		A. C. S.					
10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)	\$7,800.00		N S milms							
10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)	\$2,150.00	\$975.00	8	2 2 2 2		:30 8A- 9A (EST)	4	10/16/12-10/19/12	60.0 Normal Line / Spot	60.0
10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)		\$1,075.00	2	2		:30 7A- 8A (EST)	4	10/22/12-10/22/12	S9.0 Normal Line / Spot	9.0
10/12/12 10/12/12 10/12/12 10/12/12 10/12/12	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)	\$3,525.00	\$1,175.00	ω	× × × ×	ω	:30 6:30A- 7A (EST)	4	10/16/12-10/19/12	S8.0 Normal Line / Spot	58.0
10/12/12 10/12/12 10/12/12 10/12/12	Charlotte (WSOC)	\$1,275.00	\$425.00	ω	× × ×	u	:30 5:30A- 6A (EST)	G.	10/16/12-10/19/12	57.0 Normal Line / Spot	57.0
10/12/12 10/12/12 10/12/12	Charlotte (WSOC)	\$1,400.00	\$700.00	2	×	(EST) 2	:30 12:05A- 12:35A (EST)	6	10/19/12-10/19/12	56.1 Normal Line / Spot	56.1
10/12/12		\$700.00	\$700.00	1	×		:30 11:35P- 12:02A (EST)	4	10/22/12-10/22/12	SS.1 Normal Line / Spot	SS.1
10/12/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	-	×	-	:30 11P- 11:35P (EST)	4	10/22/12-10/22/12	S4.1 Normal Line / Spot	S4.1
10/12/12	\$1,600.00 Charlotte (WSOC)	\$1,600.00	\$1,600.00	<u>_</u>	×	1	:30 7:30P- 7:S6P (EST)	ω ;·	10/22/12-10/22/12	S3.1 Normal Line / Spot	S3.1
	\$1,600.00 Charlotte (WSOC)	\$1,600.00	\$1,600.00	-	×	1	:30 7P- 7:30P (EST)	w	10/22/12-10/22/12	52.1 Normal Line / Spot	52.1
21/21/01	\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$1,500.00	-	×	1_	:30 6P- 6:30P (EST)	4	10/22/12-10/22/12	51.1 Normal Line / Spot	51.1
10/12/12	\$1,300.00 Charlotte (WSOC)	\$1,300.00	\$1,300.00	_	×	1	:30 5:30P- 6P (EST)	4	10/22/12-10/22/12	S0.1 Normal Line / Spot	50.1
71/71/01	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1	×	1	:30 SP- 5:30P (EST)	4	10/22/12-10/22/12	49.1 Normal Line / Spot	49.1
21/21/01	\$825.00 Charlotte (WSOC)	\$825.00	\$825.00	-	×	1	:30 4P- 5P (EST)	<u>71</u>	10/22/12-10/22/12	48.1 Normal Line / Spot	48.1
10/12/12	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1-	×	1	:30 12P- 1P (EST)	55.	10/22/12-10/22/12	47.1 Normal Line / Spot	47.1
Collineirs	Station	Iotal	Rate	Su Spots	Tu We Th Fr Sa	nes SPW Mo	Run Times	Sec Length	Dates Se	Line Type / 8reak Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

윮

**Buyer Name** Sales Office Salesperson

BASSETT,LAURA

Telerep/Philadelphia

Phone/Fax

Billing Type

**Account Types** 

National/Political 95/101/1537

Comments

OBAMA FOR AMERICA Standard WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Schedule Dates Agency Advertiser 10/16/12-11/03/12

Contract #

325176

Date Entered

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149)

Last Modified

08/02/12 11/01/12

Charlotte (WSOC)
By Broadcast Month Spots

\$191,115.00 \$14,455.00 \$205,570.00

ast Modified Intered By O-OP Headline #	11/01/12 Jill Hipskind No 06260355	Oct. 2012 Nov. 2012 Grand Total:
Demo		уурчийн
Order Type	Normal	
ackage Deal		····
Commission %	15.00	
Commission	\$30,835.50	•••
Net Total	\$174,734.50	december 4
Sales Tax		daganin sins
		<b>,</b>
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				> visite in									
				'ingpir	Z S S	CONTRACTION CONTRACT							
-						:							
_													
27/1/11		\$450.00 Charlotte (W50C)	\$450.	\$450.00	-	×		1	:30 7P- 7:30P (EST)	5	11/03/12-11/03/12	68.0 Normal Line / Spot	68
11/1/12		\$525.00 Charlotte (WSOC)	\$525.	\$525.00	1	×		1	:30 7:30P- 8P (EST)	4	11/03/12-11/03/12	67.0 Normal Line / Spot	67
11/1/17		\$1,000.00 Charlotte (WSOC)	\$1,000.	\$500.00	2	×		2	:30 11:37P- 12:07A (EST)	57	11/01/12-11/01/12	66.0 Normal Line / Spot	66
10/30/12		\$6,400.00 Charlotte (W50C)	\$6,400.	\$1,600.00	4	2 2			:30 7:30P- 8P (EST)	2	11/01/12-11/02/12	65.0 Normal Line / Spot	65
10/30/12		\$3,040.00 Charlotte (W5OC)	\$3,040.	\$3,040.00	1	×	-	<u></u>	:30 6:30P- 7P (EST)	2	11/02/12-11/02/12	64.0 Normal Line / 5pot	64
10/30/12		\$3,040.00 Charlotte (WSOC)	\$3,040	\$3,040.00	1	×		<u></u>	:30 6:30P- 7P (EST)	2	11/01/12-11/01/12	63.0 Normal Line / Spot	63
10/15/12		\$5,000.00 Charlotte (W5OC)	\$5,000.	\$2,500.00	2	2			:30 8P- 11:30P (EST)	57	10/20/12-10/20/12	62.0 M/G For 26.0.1,26.0.2 / Spot	62
10/12/12		\$1,950.00 Charlotte (W5OC)	\$1,950.	\$975.00	2		2		:30 8A- 9A (EST)	4	10/22/12-10/22/12	61.0 Normal Line / Spot	61
	COMMISSION	Station	lotal	Rate	5pots	Th Fr 5a 5u	5PW Mo Tu We Th	5PW	Length Run Times	Sec Le	Dates	Line Type / 8reak Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written